



# Exhibitor Hall Information and Guidelines

Be a part of the experience in the Exhibitor Hall at Innovation Festival, the Midwest's premier conference connecting minds across the life science sectors. From groundbreaking research to biotech entrepreneurship, this dynamic event brings together scientists, educators, entrepreneurs, manufacturers, executives, and professionals—all united by a passion for innovation.

The Exhibitor Hall will host industry and service providers that set the foundation for the bioscience ecosystem in the region. In addition to Exhibitors, attendees will be drawn through the hall by the STEAM Gallery that weaves through the Exhibitor Tables, the fan-favorite Pitch Competition at the back of the hall, and the Brewseum, which is a testament to the oldest form of biomanufacturing at the back of the hall. There will be designated times when the Exhibitor Hall is the main show, and the best thing to do is grab a beer sample and explore the tables.

## What you get:

Purchase of a single exhibitor table gets you access to a 10'x10' space, a six (6) foot table, two (2) chairs, and two (2) registrations. Purchase of a double exhibitor table gets you access to a 15'x15' space, two (2) six (6) foot tables, and four (4) registrations. All exhibitors also have access to free parking and Wi-Fi.

Vendors are responsible for their own tablecloths, decorations, power, telecom and hardline internet, compressed air, water, drains, audiovisual, and food and beverages for their space. Electrical Services, telecom and hardline internet, compressed air, water, drains, audiovisual, and food and beverage can be ordered here:

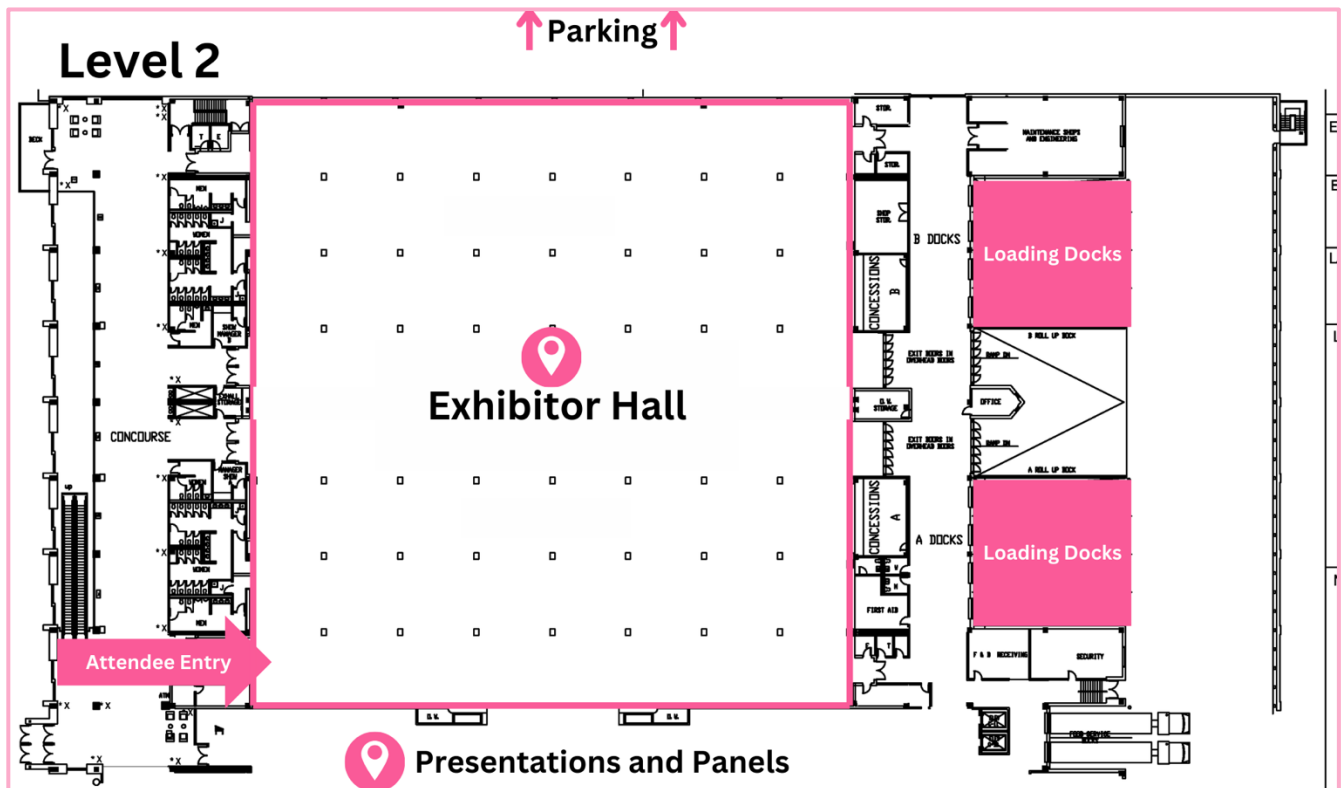
<https://opcc.ungerboeck.net/prod/app85.cshtml?AppCode=COE&CC=1&OrgCode=10> once you receive your table number.

## What to expect:

Vendors can have access to the Exhibitor Hall for set up from 1 pm to 5 pm on August 11, which is the day before the conference. On August 12<sup>th</sup>, vendors may begin setup at 7 am. All exhibitors must pack up and remove all their supplies and equipment by 7 pm on August 12.

## Innovation Festival Exhibitors

- May have sound equipment, but will be asked to keep sound at a reasonable level.
- Vendors may sell things onsite. However, BioKansas does not have the ability to facilitate sales, so vendors are responsible for their own sales.
- May not weld or use pyrotechnics of any kind.
- Will not have access to rigging.
- Load In/Out is made easy with dock access at the back of the Exhibitor Hall.



## Recommendations for a successful vendor table:

- Have something interactive to draw people in (software, survey, challenge)
- Bring unique merch
- Prep demos or samples
- Raffle or prize drawings
- Photo opportunities (fun photo wall or something)

Please see the OPPC packet for policies on the following topics:

- Alcohol
- Animals
- Banners/Signage
- Carpet
- Contractor's Service Equipment and Motorized Vehicles
- Cooking Demonstrations and Commercial Cooking
- Damages
- Decorations
- Drones
- Exterior Doors
- Firearms and weapons
- Fog/Smoke Machines
- Food and Beverage
- Food Samples
- Hanging Signs
- Lasers
- Motorized Vehicle Operation
- Move-in/Move-Out
- Package Inspection
- Safety/Fire Code Requirements
- Signs and Posters
- Tape Removal
- Tips & Gratuities
- Utility Services
- Water, Waste Disposal, and Warewashing
- Welding

More guidance can be found at: <https://opconventioncenter.com/exhibitor-space-near-kansas-city/>