

BIOKANSAS
PRESENTS

INNOVATION
FESTIVAL

Startup Pitch Competition

INNOVATION FESTIVAL 2025

August 12, 2025 | Overland Park Convention Center

<https://biokansas.org/events/innovationfestival/>

Innovation Festival is a **one-day scientific conference** that brings together a vast array of **students, professionals, life science experts, and more**. Conference content will showcase and **explore the opportunities, challenges, resources, and innovations** that exist in the Kansas and broader Midwest bioscience ecosystem.

Anyone may register to attend Innovation Festival. [REGISTER HERE](#)

The Startup Pitch Competition at Innovation Festival

<https://biokansas.org/events/innovationfestival/pitch/>

The **Pitch Competition** at Innovation Festival is an opportunity for startups in biosciences and related industries to pitch their **company, product, or service concept**. Presentations will be four minutes and there will be a 6-minute Q&A session. It is a great way for startups to get feedback from a panel of **experienced judges**, exposure to **venture capitalists and angel investors**, and networking **with industry professionals**.

Eligible companies must have formed in the **last five years** and not yet secured **Series A** or equivalent funding. This year, start-ups must also be focused on **Animal Science or Agricultural Innovation**. Pitches will be evaluated on **impact, innovation, opportunity, feasibility, and team**. The application requires:

- Draft Slide Deck (10 slide limit)
- A pitch video (2-minute limit)
- Narrative description or executive summary (1-page limit)

APPLICATION

Deadline to submit: June 1, 2025

- Selected applicants will receive a free registration and a complimentary exhibitor table
- Winners of the competition will receive a free year of membership to AdAstra BIO and a cash prize

Questions related to the Innovation Festival and the Pitch Competition submissions can be directed to communications@biokansas.org.